



ARIZONA MUSIC EDUCATORS ASSOCIATION, INC.

Advertising Rates for 2009-2010

Contact:

Carol Vogt, Prestige Publications
 8455 N La Oesta Avenue
 Tucson, AZ 85704
 Phone: 520-544-0929, E-mail: cvogt@mac.com

Arizona Music News **(A magazine for AMEA members)**

Width X Height Price

Black & White:

Back Cover	Full Page Only	\$465.00
Inside Front Cover	Full Page Only	\$375.00
Inside Back Cover	Full Page Only	\$360.00
Full page vertical	7.5" x 10"	\$330.00
2/3 page vertical	5" x 10"	\$240.00
2/3 page horizontal	7.5" x 6.33"	\$240.00
1/2 page horizontal	7.5" x 5"	\$210.00
1/3 page vertical	2.25" x 10"	\$185.00
1/3 page horizontal	5" x 4.75"	\$185.00
1/4 page vertical	2.25" x 7.5"	\$145.00
1/4 page horizontal	7.5" x 2.25"	\$145.00
1/9 page vertical	2.25" x 3.25"	\$ 80.00

Full Color CMYK: full page only

Outside Back Cover		\$875.00
Inside Front or Inside Back Cover		\$800.00
Full Page vertical	7.5" x 10"	\$675.00

Multiple Ad Discount

- A 10% discount will be given on all ads running in three consecutive issues of the Arizona Music News.
- The discount will be applied to all three ads and will appear in the billing of the last of the three consecutive ads.
- Ads must be the same size and the same price in all three issues.

Issuance And Closing Dates

- Three issues per school year: Fall, Winter and Spring.
- 32 to 52 pages per issue.
- Closing dates: September 1, November 1, and February 1.

Circulation

AMEA Members	1100
Out of state, MENC Div. officers, arts organizations	125
Institutional and non-member subscriptions	50
Libraries, miscellaneous	25
TOTAL	1300

In-Service Conference Program & Arizona Music Educator (a newsletter)

Full page and 1/2 page black & white only. See sizes and rate list for the *Arizona Music News*. Closing dates: December 1 for Conference Program, and August 1 for the newsletter (*Arizona Music Educator*). The Fall Newsletter is distributed to 3500 music educators throughout the state of Arizona.

Links

Links on both the AMEA Web Site and the eDirectory are available for \$25.00 per year.

Advertising Terms

- In accordance with the recommendations of the National Council of State Editors, no agency commissions or cash discounts will be offered.
- Billing will follow each publication release.
- All advertising is accepted on a first come, first served basis.
- Arizona Music News (AMN) reserves the right to refuse any ad that does not meet the standards of AMN or that is unacceptable for reproduction or publication.
- Alterations to copy and any additional set-up and/or paste-up will be billed at cost.
- Alterations must be approved by advertiser.
- All materials submitted become property of the Arizona Music Educators Association, Inc.
- Arizona Music Educators Association or their contractors cannot be responsible or held liable for any materials submitted including photographs, articles, electronic media or storage devices.

Subscriptions

- Subscriptions of the Arizona Music News, the Arizona Music Educator, a newsletter, and the Arizona Music Educators eDirectory are included in membership dues.
- Non-member Arizona Music News subscriptions are \$20.00 per year or \$8.00 per issue.
- The Arizona Music Educators Directory is available as a printed version for \$20.00.
- The Arizona Music News, the Arizona Music Educator, a newsletter, and the Arizona Music Educators Directory are Official Publications of the Arizona Music Educators Association, Inc. All rights are reserved.